

SPONSORSHIP

8. – 10. 4. 2022.

Arena Zagreb – CROATIA

PLACE2GO

INTERNATIONAL TOURISM FAIR



ORGANISATOR:

PLACE2GO d.o.o.

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Foreword

After another successful international tourism fair PLACE2GO 2019, which included more than 200 satisfied exhibitors from 21 countries, as well as more than 15,000 visitors, and, unfortunately, the postponed fairs in 2020 and 2021 due to the Coronavirus pandemic, we now feel additionally motivated to organize a new fair - PLACE2GO 2022.

Quality, quality and only quality...

In 2017, we made an additional step. By moving to Arena Zagreb, we got additional square footage, but also a much more attractive space. In the year 2022, we will try to encourage exhibitors to perform as well as possible and thoughtfully, which we hope will contribute rich rewards to exhibitors who will compete in three categories:

- the most beautiful exhibition space
- the best engagement in order to promote the destination
- long-term value award

We expect a large number of visitors. Why?

Due to the interesting concept, top quality presentation, valuable prizes for visitors and 25 years of experience in organizing similar events. So, do not wait for the traveller to seek you, find him yourself! Let's give him a chance to discover the beauty of our planet and share our experience and knowledge.

About us

PLACE2GO d.o.o has been operating in the field of tourism and promotion for many years. Our magazine PLACE2GO has been published in Croatia since 2006, and since 2008 we have been publishing periodically in the form of franchise editions in Slovenia, Serbia, France, Germany, Italy and Bosnia and Herzegovina. The PLACE2GO International Tourism Fair was held in Zagreb for the first time in 2012. To date, we have successfully organized 8 PLACE2GO fairs.

PARTNER COUNTRY

10.000,00 EUR + VAT

1. Exhibition space of 60 m² (included: octanorm stand construction, lighting, electricity supply / inputs 500 W, carpet, sign, wifi)
2. Advertisement of the PARTNER COUNTRY in the digital catalogue of the Fair which will be distributed through our own and partner media channels (backside cover and two pages inside)
3. Telop or a 3-minute promotional video of PARTNER COUNTRY, which will be displayed on the video wall on the main stage prior to all lectures and presentations throughout the three days of the Fair, from 10 a.m. to 7 p.m. (telop is the sponsor's responsibility)
4. Special mention of the PARTNER COUNTRY in all fair announcements in printed and digital media, as well as on radio and television
5. Logo of the PARTNER COUNTRY in the PLACE2GO magazine, on the announcement ads (spring edition 2022)
6. Logo and clear mark of the PARTNER COUNTRY in the article dedicated to the Fair in the following edition to be published after PLACE2GO (March 2022)
7. Inscription with the logo of the PARTNER COUNTRY at the main entrance to the fair (the inscription is made by the general sponsor, the dimensions are given by the organizer)
8. PARTNER COUNTRY logo on all promotional materials of the PLACE2GO fair with a clear PARTNER COUNTRY label
9. 6-page article about PARTNER COUNTRY in PLACE2GO magazine
10. 1-page ad of PARTNER COUNTRY in PLACE2GO magazine
11. Special mention of the PARTNER COUNTRY on all invitations for the Fair opening, as well as 10 invitations for VIP guests of the sponsor
12. 45-minute lecture on the main stage of the PLACE2GO fair on the topic chosen by the PARTNER COUNTRY (technical support, technician and moderator provided)
13. Logo of the PARTNER COUNTRY on leaflets distributed by the hostesses before the event