



PARTNER
COUNTRY

MEĐUNARODNI SAJAM TURIZMA
PLACE2GO
INTERNATIONAL TOURISM FAIR

20. - 22. 3. 2026.
Zagreb, Croatia

ORGANIZATOR: PLACE2GO d.o.o. – Pantovčak 39a/1, 10 000 Zagreb, Hrvatska – +385 98 352 675 – roberto@place2go.hr / damjana@place2go.hr / info@place2go.hr

▶ Introductory Word

After 12 successfully organized fairs, with over 800 satisfied exhibitors from 41 countries and more than 140,000 visitors, we are further motivated to organize the 13th International Tourism Fair PLACE2GO 2026.

▶ Quality, quality, and only quality...

After spending 6 years at Arena Zagreb, we have moved the fair to the exhibition space at the Zagreb Fair, in Pavilions 7 and 7A. In 2026, we will continue to encourage exhibitors to present in the most quality-driven and well-thought-out way:

- Through the Travel Market – a direct sales area
- B2B meetings – in a separate hall of the fair
- Through interesting and educational lectures
- Through a children's corner with specially designed creative workshops
- Through the Travel Book Café – a place you'll simply adore

▶ We expect a large number of visitors. Why?

Because of the interesting concept, top-tier presentations, valuable prizes for visitors, and 27 years of experience in organizing similar events. Don't wait for the traveler to find you, find them! Let's give the traveler the opportunity to discover the beauty of our planet and share our experience and knowledge with them.

▶ About Us

PLACE2GO Ltd. has been active in the field of tourism and promotion for many years. Our magazine PLACE2GO has been published in Croatia since 2006, and since 2008, we have periodically released franchise editions in Slovenia, Serbia, France, Germany, Italy, and Bosnia and Herzegovina. The International Tourism Fair PLACE2GO was first held in Zagreb in 2012. To date, we have successfully organized 12 PLACE2GO fairs, 3 Skiing Fairs, and 3 Camping & Outdoor Fairs.

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15.000,00 € + PDV

1. Exhibition space of 48 m² (included: electricity supply / inputs 500 W, carpet, sign, wifi; excluded: booth construction and furniture)
2. Advertisement of the PARTNER COUNTRY in the catalogue of the Fair which will be distributed through our own and partner media channels, and on the Fair (backside cover and two pages inside)
3. Telop or a 3-minute promotional video of PARTNER COUNTRY, which will be displayed on the video wall on the main stage prior to all lectures and presentations throughout the three days of the Fair, from 10 a.m. to 7 p.m. (telop is the sponsor's responsibility)
4. Special mention of the PARTNER COUNTRY in all fair announcements in printed and digital media, as well as on radio and television
5. Logo of the PARTNER COUNTRY in the PLACE2GO magazine, on the announcement ads (autumn and winter 2025., spring edition 2026.)
6. Logo and clear mark of the PARTNER COUNTRY in the article dedicated to the Fair in the following edition to be published after PLACE2GO (May 2026)
7. Inscription with the logo of the PARTNER COUNTRY at the main entrance to the fair (the inscription is made by the general sponsor, the dimensions are given by the organizer)
8. PARTNER COUNTRY logo on all promotional materials of the PLACE2GO fair with a clear PARTNER COUNTRY label
9. 20-page topic of the issue about PARTNER COUNTRY in PLACE2GO magazine
10. Special mention of the PARTNER COUNTRY on all invitations for the Fair opening
11. 45-minute lecture on the main stage of the PLACE2GO fair on the topic chosen by the PARTNER COUNTRY (technical support, technician and moderator provided)
12. Logo of the PARTNER COUNTRY on leaflets distributed by the hostesses before the event
13. Delivery of the final report about all publications in which PARTNER COUNTRY has been mentioned
14. Consulting services related to project implementation - PARTNER COUNTRY
15. Contract preparation and all related costs