



PARTNER COUNTRY

14. MEĐUNARODNI SAJAM TURIZMA

PLACE2GO

14. INTERNATIONAL TOURISM FAIR

5. — 7. 3. 2027.

Zagreb, Croatia

ORGANISATOR:

PLACE2GO d.o.o.

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► Introductory Word

After 13 successfully organized fairs, with over 800 satisfied exhibitors from 41 countries and more than 140,000 visitors, we are further motivated to organize the 14th International Tourism Fair PLACE2GO 2027.

► Quality, quality, and only quality...

After spending 6 years at Arena Zagreb, we have moved the fair to the exhibition space at the Zagreb Fair, in Pavilions 7 and 7A. In 2027, we will continue to encourage exhibitors to present in the most quality-driven and well-thought-out way:

- Through the Travel Market – a direct sales area
- B2B meetings – in a separate hall of the fair
- Through interesting and educational lectures
- Through a children's corner with specially designed creative workshops
- Through the Travel Book Café – a place you'll simply adore

► We expect a large number of visitors. Why?

Because of the interesting concept, top-tier presentations, valuable prizes for visitors, and 27 years of experience in organizing similar events. Don't wait for the traveler to find you, find them! Let's give the traveler the opportunity to discover the beauty of our planet and share our experience and knowledge with them.

► About Us

PLACE2GO Ltd. has been active in the field of tourism and promotion for many years. Our magazine PLACE2GO has been published in Croatia since 2006, and since 2008, we have periodically released franchise editions in Slovenia, Serbia, France, Germany, Italy, and Bosnia and Herzegovina. The International Tourism Fair PLACE2GO was first held in Zagreb in 2012. To date, we have successfully organized 13 PLACE2GO fairs, 3 Skiing Fairs, and 4 Camping & Outdoor Fairs.

PARTNER COUNTRY

15.000,00 € + PDV

1. Partner country logo on all announcements of International Tourism Fair PLACE2GO 2027 in printed and digital form;
2. Partner country communication in all radio advertisements related to the International Tourism Fair PLACE2GO;
3. Partner country logo on the billboards announcing the International Tourism Fair PLACE2GO with the indication of Partner country;
4. broadcast of a promotional video of the Partner country on the big screen on the main stage before and after each lecture, lasting a maximum of 3 minutes;
5. promotion of the Partner country on the main stage during the International Tourism Fair PLACE2GO in the form of lectures, presentations, or panels in the duration of 45 minutes;
6. the main topic of the 20-page issue in the tourist magazine PLACE2GO Croatian edition in 2027 or 2028.
7. logo in the report from the fair that will be published in the tourist magazine PLACE2GO Croatian edition in June 2027;
8. a banner with the logo of the Partner country that the Fair organizer will place at the entrance to the fair (the banner is made and delivered by the Partner country at its own expense);
9. the logo of the Partner country on the invitations for the official opening of the International Tourism Fair PLACE2GO
10. 1 (one) page of advertisement in the catalog of the International Tourism Fair PLACE2GO, printed in an edition of 10,000 copies, distributed by the hostesses at the entrance to the fair;
11. the logo of the Partner country on the leaflets that will be distributed by the hostesses 7 days before the start of the International Tourism Fair PLACE2GO in the center of Zagreb.
12. delivery of the final report about all publications in which Partner country has been mentioned
13. consulting services related to project implementation - Partner country
14. contract preparation and all related costs